

Orient Adds Orient Mako 40 Featuring New Size and Design to its Diver Design Line-up

Orient has introduced new models to its iconic Orient Mako* series. The latest model features a sporty diver style but with a simple design ideal for everyday use. Additionally, its new compact 39.9 mm case, makes it ideal for both men and women.

*Not an ISO standard diver's watch.

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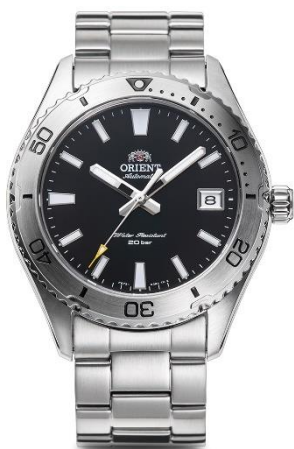
Orient's Diver design models are an important part of Orient's history and have represented everything that the brand stands for since their launch in the 1960s. Affectionally known as Orient Mako since its launch in 2004, this series continues to be popular with its casual and stylish design combined with a vintage feel, maintaining features such as water resistance to 20 bar, and in-house automatic movement that provides stable high accuracy and reliability.

This model brings a new dimension to Orient Mako, which is popular both as a fashionable item and for wearing around town, with a compact, simple and light new style. The first difference is the case size: the new model has a more compact 39.9 mm case, compared to the 41.8 mm of its predecessor, that both men and women will find easy to wear.

With the smaller case comes a movement that shows only the date, as well as a simpler dial calendar display. Bars are used for the Luminous Light hands and indices that allow the time to be read even in the dark, lending a clean feel and creating a simpler, more visible dial layout. The simple, light feel of the design also extends to the shape of the right side of the case, where the crown guard usually sits but is deliberately omitted here, as well as the rotating bezel that is left uncoloured to showcase the texture of the steel.

The new design accentuates the colours of the dial even more, with the basic black and navy dials adding a sense of lightness to the Orient Mako, while the bright-toned white, apricot and lilac dials reminiscent of the morning beachside lend a refreshing, casual feel. The apricot and lilac models come with a pull-through calfskin strap in tones that suit the respective dial colours.

Inside the 20-bar water resistant case is an automatic in-house calibre F6722 (with hand winding). This provides stable high-precision accuracy with a range between +25 seconds to –15 seconds per day, with a 40-hour power reserve. The new size and design combined with the mechanical movement make this diver design suitable to enjoy in a wide range of settings.



RA-AC0Q01B



RA-AC0Q02L



RA-AC0Q03S



RA-AC0Q05P



RA-AC0Q07V



Case back with engravings.

About Orient

Orient has provided the world with high-quality watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches are

provided at accessible prices, making them extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our [website](#) and [social media channels](#).

— Product Specifications —

Collection	Sports				
Series name	Orient Mako 40				
Reference	RA-AC0Q01B	RA-AC0Q02L	RA-AC0Q03S	RA-AC0Q05P	RA-AC0Q07V
Movement	Automatic (with hand winding) mechanical inhouse calibre F6722 made in Japan				
Power reserve	40 hours				
Accuracy	+ 25 seconds ~ - 15 seconds per day				
Case material	Stainless steel				
Case size	Height 46.5mm / width 39.9 mm / thickness 12.8 mm				
Case back	Dolphin icon				
Glass	Front: sapphire crystal				
Bracelet / strap	Stainless steel (SUS316L) / trifold deployant buckle with push button and security latch / width 20 mm			Leather (brown) / pin buckle / width 20 mm	Leather (grey) / pin buckle / width 20 mm
Colour of dial	Black	Navy	White	Apricot	Lilac
Other features	Water resistance 20 bar (200 m. Not an ISO standard diver's watch), screw down crown, second hands hacking, 22 jewels, Luminous Light, uni-directional rotating bezel, date				

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